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مُمَوَّل من الاتحاد الأوروبي



REPUBLIC OF TÜRKİYE
MINISTRY OF INDUSTRY
AND TECHNOLOGY

ENHANCER

Bulletin

JULY - SEP 2024

ENHANCER is funded by the European Union and implemented by the International Centre for Migration Policy Development (ICMPD) in coordination with the Directorate General of Development Agencies under the Ministry of Industry and Technology of the Republic of Turkey, is to contribute to the inclusion of Syrians Under Temporary Protection in Turkey to the Local Host Communities through livelihood and employment opportunities.

It has been more than 4 years since we started implementation of the ENHANCER Project. We worked as 5 different teams under six different components day and night to be ready for an efficient and flawless implementation. We accomplished to mobilize a total value 17 million Euros worth of grants to enhance the entrepreneurship ecosystem in 11 implementation provinces for the entrepreneurs, SMEs and NGOs. These are end results of our Local Common Use Facilities grant program and entrepreneurship trainings.

One of many, the grant scheme program for local common use facilities is unique in its own concept. As the ENHANCER Team, we are not only financing, monitoring, and evaluating. We have done an initial need assessment of our grantee organizations, and we will provide expert advice on identification

We developed and built our own entrepreneurship training program and succeeded in graduating approximately 2,700 entrepreneurs. Technical entrepreneurship training in 6 sectors is also ongoing in the implementation provinces of ENHANCER. Machinery training has been completed, and food and agriculture sessions are ongoing.

Furthermore, matching events with a diverse set of events and value private sector mobilization, seed capital, crowdfunding, meet the buyers and B2B events are ongoing.

Our start-up grant program has been launched, and a cooperative grant scheme for job creation, which was announced in 2023, has been contracted. 8 Cooperatives have been allocated grants and started the implementation of their projects.

We developed the ENHANCER Business Platform, which unites diverse stakeholders within the entrepreneurship ecosystem, yielding a dynamic landscape of prompt and efficient opportunities that fortify our entrepreneurial environment. The Platform will serve as a digital hub for new and existing entrepreneurs, SMEs, and co-operatives.

Pınar Yapanoğlu
Portfolio Manager
Representation of ICMPD
in the Republic of Türkiye

ENHANCER DIGITAL PLATFORM

ENHANCER Business Platform is developed within the scope of the ENHANCER Project. The overall objective of ENHANCER Project is contributing to the socio-economic inclusion of the SuTPs to the local host community through improving employment and livelihood opportunities.

The Platform aims to enhance the entrepreneurial capacities and opportunities of entrepreneurs and aspiring entrepreneurs, facilitate access to knowledge and investment, meet their needs, and foster new collaborations among different ecosystem actors.

ENHANCER Business Platform unites diverse stakeholders within the entrepreneurship ecosystem, yielding a dynamic landscape of prompt and efficient opportunities that fortify our entrepreneurial environment. The Platform will serve as a digital hub for new and existing entrepreneurs, SMEs and co-operatives. This hub will support the digitalization of all project actions with user-friendly services. Through this platform all such entrepreneurship activities will be supported by fostering networking and increasing penetration opportunities of entrepreneurs to the local and national ecosystems.

Beyond member-driven opportunities, the platform serves as a central hub for information pertaining to activities that will benefit all ecosystem participants



ICMPD International Centre for Migration Policy Development

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ENHANCER Business Platform
Girişimcilerin ihtiyaç duyduğu her şey tek bir adreste

<https://digital.enhancerproject.com.tr>

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منصة ENHANCER للأعمال
كل ما يحتاجه رواد الأعمال في مكان واحد.

<https://digital.enhancerproject.com.tr>



BUSINESS WORLD MEETING KAYSERI SESSION

The 'Business Meetings' within the scope of the ENHANCER project was conducted as 'ENHANCER Business Meetings' at the Kayseri Chamber of Commerce.

The event commenced with the opening speech by Mr. Ahmet Emre Sönmez, Board Member of the Kayseri Chamber of Commerce. Sönmez highlighted past collaborations supported by the EU, providing information on projects that promote socio-economic integration.



Tamer Kılıç, Head of Representation of ICMPD in Türkiye, focused on the goals of the ENHANCER Project, aiming to strengthen Turkey's entrepreneurial ecosystem.



Mr. Mauro Mascioli, Programme Officer at the European Union Delegation to Turkey, emphasized the importance of business networks.

The final opening speech of the event was delivered by Mr. İbrahim Ethem Şahin, General Secretary of the Kayseri Development Agency, who underscored the significance of the ENHANCER Project and the catalyzing role of development agencies.

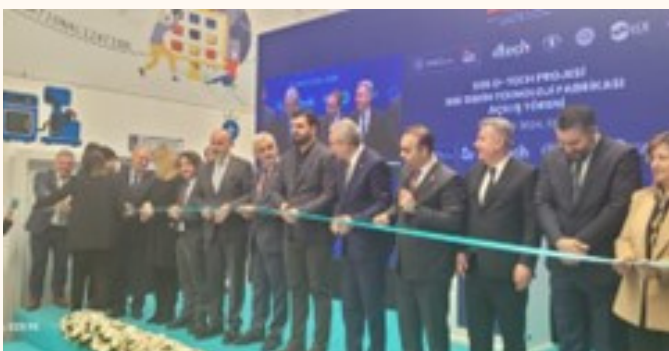
As part of the B2B event, all participating companies were contacted for interaction assessment. Within this framework, 30 Syrian company owners and 40 Turkish company owners or representatives were contacted by phone. Approximately 50 interactions were observed during follow up calls.



EGE DEEP TECHNOLOGY FACTORY WAS INAUGURATED!

ENHANCER Beneficiary Ege Technopark has officially inaugurated the ` Ege Deep Technology Factory `, established as Local Common Use Facility under ENHANCER`s Ege D-Tech Project, financed by the EU in coordination with Izmir Development Agency.

The Ceremony has been attended by Mr. Mehmet Fatih Kacir, Minister of Technology as well as the Governor of Izmir, Suleyman Elban, University`s Rector Necdet Budak, ICMPD Head of Region Tamer Kiliç and Entrepreneurship Grants Lead Mehmet Caglar Aydin. Project seeks to support entrepreneurial activities of potential entrepreneurs on high-tech related sectors and will be fully completed as of April 2024.



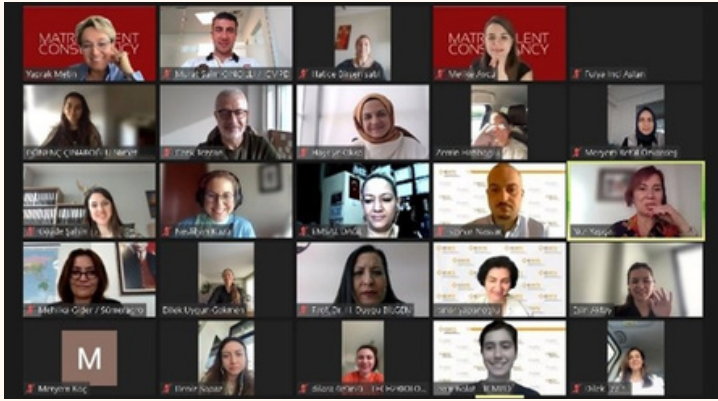
ÇUKUROVA UNIVERSITY HELD THE CLOSURE CEREMONY OF THE PROJECT

Entrepreneurship Support and Development Inclusive Agriculture: Common Skills and Knowledge Development Center project, which has been implemented by Çukurova University within the scope of the Local Common Use Facility Grant Scheme of ENHANCER project. The facility is one of its kind as it is the first Agricultural Entrepreneurship Centre for SuTP and Host Community Entrepreneurs in Republic of Türkiye.

Two panels on "Circular and Inclusive Agriculture" have been conducted at the project closure ceremony. Following the meeting, a promotional tour and an opening gala were held in the common-use facility established within the framework of the project. There was significant participation from local stakeholders and entrepreneurs in the meeting and gala event.



Online agriculture skills development training in Turkish and Arabic languages are available on the website of the project <https://www.cu-ENHANCER.org/#girisimcilik>.



ENHANCER LAUNCHED THE MENTORSHIP PROGRAM

ENHANCER project, which is funded by the European Union and implemented by the International Centre for Migration Policy Development (ICMPD) in coordination with the Directorate General of Development Agencies under the Ministry of Industry and Technology of the Republic of Turkey, launched the Mentorship Program for 16 Entrepreneurs in 11 implementation provinces.



16 mentees and 6 mentors who are experienced professionals in their field of work have been introduced to one another in the online meeting on 02.04.2024.

The purpose of this program is to provide mentorship for 16 awarded mentees to scale up their recruitment and export capacities and enhance socio-economic cohesion.

ENHANCER TECHNICAL ENTREPRENEURSHIP TRAININGS

Technical Entrepreneurship Trainings are on going for food and agriculture sector.



Ankara sessions have been completed in participation of entrepreneurs. The training consists of 3 sessions; 1 online 1 physical and 1 field visit.



PROJECT CLOSURE EVENT OF KONYA CHAMBER OF COMMERCE HAS BEEN CONDUCTED

Another Grant Beneficiary under the Local Common Use Facilities (LCUF) Grant Scheme Programme has successfully completed the project implementation and activities.



Konya Shoemaking Sector 3D Desing Technologies Common Use Facility; which has been implemented by Konya Chamber of Commerce has successfully completed the activities and conducted the closure event on 17.04.2024.



Pinar Yapanoğlu, Portfolio Manager in Representation of International Centre for Migration Policy Development in the Republic of Türkiye represented ICMPD and gave an opening speech, Mehmet

Çağlar Aydın, Grant Management Lead, also participated to the Event. Konya Chamber of Commerce expressed their appreciation by presenting a plaque

MONITORING VISITS HAVE BEEN CONDUCTED TO ENTREPRENEURSHIP ECOSYSTEMS GRANT SCHEME BENEFICIARIES IN KONYA

Within the scope of ENHANER Project, founded by European Union and implemented by ICMPD in coordination with the Directorate General of Regional Development Agencies of Ministry of Industry and Technologies, Monitoring visits to three beneficiaries of Entrepreneurship Ecosystems Grant Scheme; which are implementing their projects in Konya Province; have been conducted in 18-19 April 2024.



Pınar Yapanoğlu, Portfolio Manager in Representation of International Centre for Migration Policy Development in the Republic of Türkiye and Grants Team have visited INNOPARK, Konya Food and Agriculture University and Konya Chamber of Artisans and Craftsmanship



ENHANCER PRO

ICMPD has signed the contract for ENHANCER PRO which will be launched on December 2024.

AT A GLANCE:

- 70 million € Budget
- 48 Months December 2024 – December 2028.
- 16 Provinces Adana, Adıyaman, Ankara, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mersin, Osmaniye and Şanlıurfa..
- 47.65 million € Grants
- 665 enterprises supported; 2550 jobs created. Target groups include potential entrepreneurs, start-ups, SMEs, Cooperatives and Ecosystem Institutions.
- 64 Events for Trainings, workshops, B2Bs, conferences for capacity development and outreach.

·9.680 beneficiaries participating to trainings, mentorship, consultancy, workshops, B2Bs, conferences and other services provided by ENHANCER and supported ecosystem institutions.

UPCOMING:

- Signature Ceremony for Cooperative Grant Scheme for Job Creation
- New SME Grant Scheme Program for Job Creation

ENHANCER WEB SITE:

<https://enhancerproject.com/>