

Enhancement of Entrepreneurship Capacities for Sustainable Socio-Economic Integration (ENHANCER) Project

Project Description

The overall objective of the Project is to contribute to the socio-economic inclusion of the Syrian refugees who are under Temporary Protection (SuTPs) to the local host communities (LHCs) through improving employment and livelihood opportunities

The specific objectives are:

- a) To increase the entrepreneurial activity of the SuTPs and the LHCs by providing an enabling environment and support in creation of new products and markets, which are tradable beyond the local market
- b) To get Local entrepreneurial ecosystems more effective and inclusive for the SuTPs and the LHCs
- c) To improve the policy development and the coordination of the policy implementation related to the socio-economic integration of SuTPs at the national, regional and local levels
- d) To increase the employment opportunities for SuTPs and LHCs through strengthening the performance of the market operators.

Project's target groups are:

- Potential and existing entrepreneurs among the SuTPs and LHCs who are engaged in locally selected products and services
- National level institutions related to entrepreneurship, development as well as migration policy and implementation
- Local institutions which provide services to entrepreneurs,
- SMEs and cooperatives which have potential to create new job and livelihood opportunities are final beneficiaries of the ENHANCER project.

The project is being funded by the European Union for 48 months, starting on January 2020 and ending as of December 2023.

Background

Increasing number of SuTPs in Turkey over the last decade has gradually shifted Turkey's policy orientation from short-term and humanitarian/basic needs-based focus to a more comprehensive migration-sensitive policy approach. Accordingly, socio-economic inclusion of SuTPs to the LHCs remains as a key area considering the local and regional migration policy framework. As outlined in the Updated Strategic Concept Note for FRIT-II released in late 2018, entrepreneurship has been set as a strategic subject for intervention in enabling refugees and host communities have access to dignified sustainable livelihoods. Therefore, entrepreneurship opportunities for SuTPs and LHCs must be developed and encouraged taking into account regional characteristics and local market needs while these are also empowered on the central and local level policy making.

Main Project Activities

- 1) Basic and technical skills training for potential entrepreneurs,
- 2) B2B Events and matching potential and existing entrepreneurs, SMEs and cooperatives,
- 3) Mentoring for potential and existing entrepreneurs, SMEs and cooperatives,
- 4) Grants for establishment of local entrepreneurship community hubs,
- 5) Grants for start-ups,
- 6) Grants for local institutions to improve their services for the entrepreneurs,
- 7) Grants for supporting cooperatives for new job opportunities,
- 8) Grants for supporting for Small-Medium Enterprises for new job opportunities,
- 9) Technical assistance to national level institutions in managing economic development and migration nexus.

Short-Term Expert Involvement and the Scope of Work

Within the framework of ENHANCER Project, ICMPD develops a *migration sensitive mentorship mechanism* for entrepreneurs and builds a pool of mentors. Selected mentors will provide an inclusive and tailor-made mentorship service to the entrepreneurs in order for them to improve their capacity for keeping up with the market dynamics, getting integrated to national and international value chains, developing products and their businesses as well as dealing with the bureaucratic procedures.

With a view to facilitating inclusion of target groups along with supporting development prospects of provinces, below listed sectors are given priority in relevant project activities, including mentorship services;

- Food and agriculture
- Furniture
- Textile and Ready Garment
- Shoe-Making
- Machinery & Equipment and Metal Manufacturing & Repair
- Innovative and High-Tech Value Chains including IT, software development and design

The interested applicants are expected to **join mentor pool** of ENHANCER Project. The individual applicant will be contracted according to ICMPD Recruitment Procedures to **provide mentorship services**, once s/he is matched with potential mentee(s) as a mentor and agrees to undertake the assigned task.

Required Qualifications

- Having an undergraduate Degree and Post-graduate degree/s in relevant field/s will be an asset.
- Proven previous experience in mentoring,
- Being qualified for a training certificate on mentorship service and/or being registered into a well-known mentorship pool/s would be an asset,
- Being specialised in at least one area for mentoring services for different operations such as business model development, legal counselling, marketing, product development and human resources management etc. (please specify in the form),
- Excellent practical reporting, communication and analysis skills,
- Advanced level of Microsoft Office skills,
- Excellent oral and written English/Turkish
- Excellent oral and written Arabic language skills would be an asset.

Procedure for expression of interest

Mentors interested in taking part in ENHANCER Project's Mentor Pool as STEs are kindly invited to apply by;

- i. filling out the **application form** (please follow the [link](#)) and,
- ii. sending their up-to-date **CV** by e-mail with "**LAST Name-Mentorship application**" in the subject line to: mentor.enhancer@icmpd.org

This call for experts is published to build a pool of mentors for the project and only shortlisted candidates will be notified. Please apply only if your CV corresponds with the desired profile.

This call will be open for the duration of the Project.